



***Commonwealth of Massachusetts  
Executive Office of Health and Human Services  
Department of Transitional Assistance***

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Governor


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Secretary

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Lieutenant Governor

AMY KERSHAW  
Commissioner

**Online Guide Transmittal 2020-83  
December 10, 2020**

**To: Department of Transitional Assistance Staff**

**From:**  **Sarah Stuart, Associate Commissioner for Change Management**

**Re: TAFDC, EAEDC and SNAP: Holiday Gift (Globe Santa Program) Verification Mailing**

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**Overview**

Each year, the Globe Santa Program provides age-appropriate holiday toys and books to eligible children who live in the geographical areas designated by the Globe Santa Program.

To be eligible to participate in Globe Santa, families must be active TAFDC, EAEDC or SNAP clients, live in the Globe Santa geographic area, and have a child living with them who is 12 or under as of December 25, 2020. The Department will send the *Globe Santa Program Holiday Gift Verification Notice* with a *Holiday Gift Verification Form* to these families.

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**Purpose**

This Online Guide Transmittal advises DTA staff about:

- anticipated dates of two scheduled Holiday Gift (Globe Santa) Verification mailings; and
  - a description of the mailings.
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**Dates of  
Globe Santa  
Mailings**

This year, the first Holiday Gift (Globe Santa) Verification mailing is scheduled to be sent the end of August 2020. A second mailing to new cases approved for TAFDC, EAEDC and SNAP after August 2020 is scheduled for October 2020.

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**Description of Mailings**

Active TAFDC, EAEDC and SNAP grantees who live in the Globe Santa geographical area and have a dependent child age 12 and under, will be sent the *Globe Santa Program Holiday Gift Verification Notice*. This notice is accompanied with the *Holiday Gift Verification Form* which lists the name, date of birth and gender of children in the household who are age 12 and under as of December 25, 2020. It also lists the eligible child's age as of December 25, 2020. It includes specific instructions for drafting letters to the Boston Globe to submit with the verification, and a checklist to ensure that all information is provided to meet the client's request.

The notices will be printed on green paper to assist the Globe in verifying the validity of the notices. TAO staff should encourage clients to use the green notice that is mailed to them, as it will help the Globe staff process the request.

If clients send their Globe Santa letter to EDM, staff must email the letters to [globesanta@globe.com](mailto:globesanta@globe.com).

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**Questions**

If you have any policy or procedural questions, after conferring with the appropriate TAO personnel, please have your Systems Information Specialists or TAO management email DTA.Procedural Issues.

Systems issues should be directed to the Systems Support Help Desk.

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